

Case Study Questionnaire for a Client

Intro

Suggested Length: 30-50 words

Please briefly summarize what your company does and where you are located.

[Enter Intro Copy]

Challenges

Suggested Length: 40-60 words

Please explain what issues your company faced before using [Brand].

[Enter Challenge Copy]

Solutions

Suggested Length: 60-80 words

Please describe how [Brand] helped you solve those issues. You might consider:

- How did using [Brand] help you overcome previous challenges?
- What do you like most about using [Brand]?

[Enter Solutions Copy]

Results

Suggested Length: 40-60 words

Please share your results from using [Brand]. You might consider:

- How has [Brand] helped you achieve your goals?
- Can you share any metrics of how [Brand] impacted your goals?

[Enter Results Copy]

Personal Quote

Please ask at least one key stakeholder for a personal quote about their experience with [Brand]:

“What’s the biggest reason you would recommend [Brand]?”

[Enter Personal Quote]

[Enter Name, Job Title, Company]

[Enter Hyperlink to Preferred Page on Your Company Website]

If you have a company logo and a headshot of the stakeholder to include as thumbnail images with his/her quote, we’d greatly appreciate them. Attach or paste JPG or PNG files. Minimum size: 300x300px.

[Attach/Paste Headshot Image]

[Attach/Paste Company Logo]

Company Image

If you have a large original image that represents your company, team, or work, we might use it with your case study. Attach or paste a JPG or PNG file. Minimum size: 800x600 px. Provide any necessary photo credits.

[Attach/Paste Company Image]